

RETURN BIDS TO:
RETOURNER LES SOUMISSIONS À:
Bid Receiving - PWGSC / Réception des soumissions
- TPSGC
11 Laurier St. / 11, rue Laurier
Place du Portage, Phase III
Core 0B2 / Noyau 0B2
Gatineau
Québec
K1A 0S5
Bid Fax: (819) 997-9776

SOLICITATION AMENDMENT
MODIFICATION DE L'INVITATION

The referenced document is hereby revised; unless otherwise indicated, all other terms and conditions of the Solicitation remain the same.

Ce document est par la présente révisé; sauf indication contraire, les modalités de l'invitation demeurent les mêmes.

Comments - Commentaires

Vendor/Firm Name and Address
Raison sociale et adresse du
fournisseur/de l'entrepreneur

Issuing Office - Bureau de distribution
Communication Procurement Directorate/Direction de
l'approvisionnement en communication
360 Albert St. / 360, rue Albert
12th Floor / 12ième étage
Ottawa
Ontario
K1A 0S5

Title - Sujet Agency Of Record	
Solicitation No. - N° de l'invitation EP361-151112/A	Amendment No. - N° modif. 001
Client Reference No. - N° de référence du client EP361-15-1112	Date 2015-03-20
GETS Reference No. - N° de référence de SEAG PW-\$\$CZ-003-66974	
File No. - N° de dossier cz003.EP361-151112	CCC No./N° CCC - FMS No./N° VME
Solicitation Closes - L'invitation prend fin at - à 02:00 PM on - le 2015-04-22	
F.O.B. - F.A.B. Plant-Usine: <input type="checkbox"/> Destination: <input type="checkbox"/> Other-Autre: <input type="checkbox"/>	
Address Enquiries to: - Adresser toutes questions à: Sigouin(cz003), Myriam	Buyer Id - Id de l'acheteur cz003
Telephone No. - N° de téléphone (613) 990-6696 ()	FAX No. - N° de FAX (613) 949-1281
Destination - of Goods, Services, and Construction: Destination - des biens, services et construction:	

Instructions: See Herein

Instructions: Voir aux présentes

Delivery Required - Livraison exigée	Delivery Offered - Livraison proposée
Vendor/Firm Name and Address Raison sociale et adresse du fournisseur/de l'entrepreneur	
Telephone No. - N° de téléphone Facsimile No. - N° de télécopieur	
Name and title of person authorized to sign on behalf of Vendor/Firm (type or print) Nom et titre de la personne autorisée à signer au nom du fournisseur/ de l'entrepreneur (taper ou écrire en caractères d'imprimerie)	
Signature	Date

Solicitation No. - N° de l'invitation

EP361-151112/A

Client Ref. No. - N° de réf. du client

EP361-15-1112

Amd. No. - N° de la modif.

001

File No. - N° du dossier

cz003EP361-151112

Buyer ID - Id de l'acheteur

cz003

CCC No./N° CCC - FMS No/ N° VME

Solicitation No. - N° de l'invitation
EP361-151112/A
Client Ref. No. - N° de réf. du client
EP361-15-1112

Amd. No. - N° de la modif.
001
File No. - N° du dossier
cz003EP361-151112

Buyer ID - Id de l'acheteur
cz003
CCC No./N° CCC - FMS No./N° VME

This amendment is raised to answer questions from bidders.

Question 1:

Can more than one media agency from the same holding company bid for the AOR?

Answer 1:

Yes.

Question 2:

Can a supplier bid for both the AOR (RFP: EP361-151112/A) and the ATP (RFP: EP361-150005/A)?

Answer 2:

Yes, but the same supplier cannot be awarded both contracts.

Question 3:

Where the information is the same under Mandatory Requirements and Rated Requirements, under which section would you like us to provide the detailed answer? (example: Mandatory Requirement 1 and Rated Requirement 1)

Answer 3:

The bidder should provide all the information requested under each of the requirements, mandatory and rated.

Question 4:

Page 44, clause A.4.2.3 Media Distribution - In reference to tracking, who is responsible for sending trafficking instructions and the material to media vendors?

Answer 4:

The AOR is responsible for supplying the traffic instructions to media vendors. The Lead Agencies are responsible for producing the creative and sending the material to media vendors, as instructed by the AOR.

Question 5:

Page 72, Mandatory Requirement 2 – Can the same individual assume two of the key category roles?

Answer 5:

Yes.

Question 6:

Page 74, Rated Requirement 2: Scope of Media Buying Experience – We are asked to supply the current year, previous year and previous 2 years. Do you want the media spending for the previous 2 years combined or in two separate columns?

Answer 6:

Combined. The bidder should complete the table provided in Annex "C", under C.3.2 Rated technical criteria.

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EP361-15-1112

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cz003EP361-151112

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Question 7:

Page 75, Rated Requirement 5: Management Approach – In reference to the structure of the team, do we need to supply names of individuals or just the roles & responsibilities of each position?

Answer 7:

Under Rated Requirement 5: Management Approach, the bidder does not need to supply names of individuals.

**ALL OTHER CLAUSES AND CONDITIONS OF THIS REQUEST FOR PROPOSAL
REMAIN UNCHANGED**